



## **John Parro ALM '14**

Upon receiving my ALM in Finance in 2014, I assumed my current role as a budget officer at MIT. My team is collectively responsible for guiding the Institute through the annual budget cycle. This includes budgeting, forecasting and comprehensive analysis. Both the collaborative and analytical skill sets leveraged from this position have contributed to my success as the past Treasurer for the Harvard Extension Alumni Association (HEAA) and will continue to do so, if elected for a second term.

As the HEAA continues on its path to growth through increased alumni outreach, measuring engagement metrics will be critical. During my prior term, I developed methods to transform raw data sets into meaningful revenue and expense groupings to track spending on a recurring basis. If elected for a second term, I would take that approach one step further by developing sustainable measuring tools to track alumni engagement and trend out over time.

Having had the privilege to connect with hundreds of students and alumni over the past several years, I recognize the shared desire for a stronger sense of community throughout the Association.

Outside of the formal responsibilities of the Treasurer, I will continue to promote alumni involvement through both Harvard-wide engagement opportunities such as the University's Commencement and Global Networking Nights, along with HEAA-hosted opportunities such as the annual Alumni Reunion Weekend, the Alumni Banquet, and regular ongoing events throughout the year.

I, humbly, ask for your vote not only to serve the Board as its Treasurer, but to represent the Association as an ambassador to sustainably engage fellow alumni and enable the Association to reach its maximum potential.